

2012

NAOSH WEEK CHAMPION PROGRAM



NAOSH Week
www.naosh.ca

Canadian Society of Safety Engineering
(CSSE)
www.csse.org



NAOSH WEEK CHAMPION PROGRAM 2012

NAOSH Week: May 6 – 12, 2012

**Safety & Health: A Commitment for Life
Making It Work!**

NAOSH Week is an annual occupational health and safety celebration led by the Canadian Society of Safety Engineering (CSSE). Together with our national NAOSH Week partners – the Canadian Centre for Occupational Health and Safety (CCOHS), Human Resources & Skills Development Canada's (HRSDC) Labour Program, the American Society of Safety Engineers (ASSE) and Threads of Life, we work hard to promote and advance the goals of NAOSH Week.

It is our goal to focus the attention of employers, employees, the general public and all partners in occupational safety and health on the importance of preventing injury and illness in the workplace, at home and in the community.

As a NAOSH Week Champion you will have the use of an electronic NAOSH Week Champion logo to promote your commitment and support of NAOSH Week. The various levels of support and the benefits of each are outlined in this brochure. We look forward to partnering with you to promote the important objectives of NAOSH Week 2012!

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Champion Opportunities

There are four different levels of support available for the key aspects of the national NAOSH Week program.

- **NAOSH Week Supporters - \$250**
Show your commitment to NAOSH Week!
- **Catalyst Champions - \$1,000**
Support the 2012 Canadian NAOSH Week Launch Event in Toronto, Ontario at Centennial College! This event officially marks the beginning of NAOSH Week with government officials, business leaders, dignitaries and occupational health & safety professionals from across the country.
- **Resource Champions - \$2,000**
Show your support by contributing to the 2012 NAOSH Week Resource Guide! The Guide is the cornerstone promotional document for NAOSH Week in Canada and provides valuable information that encourages participation. The Guide provides event & activity ideas, sample press releases, background information, award winners, links to OHS resources and promotional products. It is distributed to 16,000 OHS professionals and leaders in related professions and organizations. Information from the Resource Guide is also available to a wide audience through the NAOSH Week website.

The Resource Guide includes a Safety Calendar, which features posters from the CSSE's Annual Children's Poster Contest and includes information on safety and health related conferences & events being held across the country.

- **Motivational Champions - \$3,000**
Show your support and recognize those who participate in NAOSH Week by championing the 2012 NAOSH Week Awards Program! The CSSE offers four Canadian NAOSH Week Awards, in the following categories:
 - ❖ *Most Innovative*
 - ❖ *Best New Entry*
 - ❖ *Best Representation of the Theme*
 - ❖ *Best Overall*

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Champion Benefits

	NAOSH Week Supporters	Catalyst Champions	Resource Champions	Motivational Champions
Use of an electronic NAOSH Week Champion logo to promote commitment and support of NAOSH Week	■	■	■	■
Featured on the NAOSH Week and CSSE websites (includes logo and website link) for four (4) Months		■	■	■
Acknowledged in the CSSE Contact quarterly newsletter		■	■	■
Acknowledged to delegates at the 2012 NAOSH Week Launch event		■	■	■
Featured as a NAOSH Week Champion in the annual NAOSH Week Resource Guide & Safety Calendar		■	■	■
Listed on the NAOSH Week and CSSE websites for one (1) Month	■			
Listed in the CSSE Contact newsletter in the pre-and-post NAOSH Week issues	■			
Acknowledged in national and regional media and news releases and exposed to the media during the 2012 Canadian NAOSH Week Launch Event coverage		■		
Opportunity to introduce an initiative during the Canadian NAOSH Week Launch Event		■		
Website address and a short description related to safety commitment will be featured in the Safety Calendar (on one month of the calendar)			■	
Opportunity to assist in the presentation of the award at the annual CSSE Conference in September 2012 in Niagara Falls, Ontario				■
Featured in regular email broadcasts to more than 7,000 OHS managers, supervisors, practitioners and consultants across the country as an organization that advances & supports achievement and innovation during NAOSH Week				■
Organization logo included on one of the Award plaques				■
Organization logo included on the NAOSH Week Resource Guide & Safety Calendar				■

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For more information on any of these exciting Champion opportunities please contact Jeff Hanlan at the Canadian Society of Safety Engineering

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